

# PRACTICE MANAGERS FORUM

of the Allegheny County Medical Society  
Invites you to attend

## *Practice Enhancement - Improving Your ROI*

presented by

**Kenneth Hogue, Practice Director**

Singh & Dayalan Medical Associates (a division of Genesis Medical Associates)

**8:00 A.M. TO 10:00 A.M.**

(continental breakfast served)

**Allegheny County Medical Society**

713 Ridge Ave Pgh PA 15212

*SAVE THE DATE*

**September 15**

In today's healthcare marketplace of declining reimbursement and competition, medical practices are seeking opportunities to maximize the return on investments. This timely program will assist practice managers in evaluating and planning for the future growth of a practice.

Mr. Hogue will discuss in detail how your practice can:

- ❖ Enhance patient care and patient satisfaction
- ❖ Improve their business processes using a systemic approach
- ❖ Identify distributors and sales representatives for initial demonstration
- ❖ Investigate billing/coding information from insurers and other offices
- ❖ Determine clinical need and cost effectiveness
- ❖ Create clinical and administrative protocol
- ❖ Explore options to train staff

**The program is complimentary but you must RSVP.**

Questions? Contact Nadine Popovich @ [npopovich@acms.org](mailto:npopovich@acms.org) or (412) 321-5030

**YES! Please register me for the September 15<sup>th</sup> Practice Managers Forum session:**

NAME \_\_\_\_\_ Title \_\_\_\_\_

Practice Name \_\_\_\_\_ Email \_\_\_\_\_