

**PITTSBURGH OPHTHALMOLOGY
SOCIETY**

31st ANNUAL MEETING
for

OPHTHALMIC PERSONNEL



COMBINED SESSIONS
for **MEDICAL** and **OFFICE PERSONNEL**

March 19, 2010

Omni William Penn Hotel
530 William Penn Place
Pittsburgh, PA 15219

OPHTHALMIC PERSONNEL MEETING

SPEAKERS

Eiyass Albeiruti, M.D.	UPMC Eye Center, Glaucoma Division, Pittsburgh, PA
R. John Brewer, NREMT-P	Paramedic crew chief, Tri-Community South EMS, Bethel Park, PA
Daniel Buerger, M.D.	Pittsburgh Oculoplastic Associates, Pittsburgh, PA
David Buerger, M.D.	Pittsburgh Oculoplastic Associates, Pittsburgh, PA
Ida Dalessandro-Felix	The Jacqueline House of Wilmington, PA A Fred Pryor Career Track provider
Joan Keil, PhD, CHPS	Chairman, Duquesne University HIPAA Compliance Pittsburgh, PA
Cari E. Lyle, M.D.	Pittsburgh Oculoplastic Associates, Pittsburgh, PA
Ron Purnell, MBA, COE, OCS, CEO	Maine Eye Care Associates & Surgical Center, Waterville, ME
Regis P. Rumpf, M.D.	North Park Ophthalmology, Pittsburgh, PA
Paula G. Snyder, RN, CPHRM	Manager, Risk Management, PMSLIC Insurance Company, Mechanicsburg, PA
Jane Shuman, COT, COE, OCS	Eyetechs, Inc, Boston, MA
Walter T. Tillman, B.C.O.	Walter T. Tillman, Inc, Pittsburgh, PA

Sponsors of programs intended to prepare attendees for JCAHPO's certifying examinations are required to publish the following disclaimer on all program advertisements, brochures, or notices, and on the Credit Reporting Forms distributed to attendees:

"Although JCAHPO has awarded continuing education credit for this course, JCAHPO does not sponsor this or any other review course. Course material is based on the instructors' interpretation of the content areas outlined in the JCAHPO Criteria for Certification, and the instructors of this review course have no direct knowledge of the specific certification examination questions."

JCAHPO credit hours are awarded on a 1-for-1 basis, i.e., 1 course hour (60 minutes) equals 1 credit hour. Credit is awarded in whole hour (60 minute) increments and quarter hour (15-minute) increments. Credit hours will be awarded for actual instruction time, including question-and-answer periods, but *excluding* time spent on *pre-* and *post-* tests, *registration*, *breaks* and *completion of course evaluations*. Credits are awarded based on course descriptions, learning objectives and faculty qualifications.

PROGRAM SCHEDULE

FRIDAY, MARCH 19, 2010

FRONT OFFICE TRACK	BACK OFFICE TRACK	GENERAL TRACK
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7:00 AM – 7:30 AM	Registration	
7:35 AM – 8:00 AM	Starting Your Day	
8:05 AM – 9:05 AM	102	Preparing for the COT exam – <i>Jane Shuman, COT, COE, OCS</i>
	103	Introduction to Ophthalmic Coding for technicians and ancillary staff – <i>Ron Purnell, MBA, COE, OCS</i>
	104	Management of a blind painful eye – <i>Cari Lyle, M.D.</i>
	105	An Outcome Assessment of HITECH Implementation – <i>Joan Keil, PhD, CHPS</i>
9:10 AM – 10:10 AM	106	Preparing for the COT exam – <i>Jane Shuman, COT, COE, OCS</i>
	107	Introduction to Ophthalmic Coding for technicians and ancillary staff – <i>Ron Purnell, MBA, COE, OCS</i>
	108	Ocular Prosthesis – <i>Walter Tillman, BCC</i>
	109	Medical Emergencies in the Waiting Room – <i>John Brewer, NREMT-P</i>
10:00 AM – 10:30 AM	Refreshments available	
10: 35 AM – 11:35 AM	110	Successful Communication and Professionalism for Physician Office Staff, <i>Paula G. Snyder, RN, CPHRM, PMSLIC</i>
	111	Advanced Coding – <i>Ron Purnell, MBA, COE, OCS</i>
	112	Pupil Evaluation & Workshop, <i>Jane Shuman, COT, COE, OCS</i>
	113	How to Recruit, Interview & Hire People – <i>Ida Dalessandro-Felix, Fred Pryor Seminar</i>
11:45 AM	Lunch	
1 PM – 2 PM	114	Slit Lamp/Applanation, hands on – <i>Eiyass Albeiruty, MD & Regis Rumpf, MD</i>
	115	Advanced Coding - <i>Ron Purnell, MBA, COE, OCS</i>
	116	CPR, BLS Health Care Provider Course, I – <i>John Brewer, NREMT-P</i>
	117	Positive Thinking and Peak Performance – <i>Ida Felix, Fred Pryor Seminar</i>
2:05 PM – 3:05 PM	118	A-Scans – <i>Jane Shuman, COT, COE, OCS</i>
	119	Advanced Coding – <i>Ron Purnell, MBA, COE, OCS</i>
	120	CPR, BLS Health Care Provider Course, II – <i>John Brewer, NREMT-P</i>
	121	Managing Emotions Under Pressure - <i>Ida Dalessandro-Felix, Fred Pryor Seminar</i>
3:00 PM – 3:30 PM	Refreshments available	
3:35 PM – 4:35 PM	122	A-Scans Hands on workshop – <i>Jane Shuman, COT, COE, OCS & Accutome</i>
	123	Advanced Coding – <i>Ron Purnell, MBA, COE, OCS</i>
	124	CPR, BLS Health Care Provider Course, III – <i>John Brewer, NREMT-P</i>
	125	Applications for Botox Treatment - <i>Daniel Buerger, M.D. & David Buerger, M.D.</i>

OPHTHALMIC PERSONNEL MEETING

COURSE DESCRIPTIONS

7:30 AM

101 Starting Your Day

Learn to get through a long day of patient complaints, lazy co-workers and whining physicians by utilizing relaxation techniques of deep breathing and stretching exercises

8:05 AM

102 Abbreviated COT review, Jane Shuman, COT, COE, OCS

Following this session, attendees will have learned the knowledge areas that comprise a COT exam, test taking strategies and to identify study areas based upon the weight of each knowledge area.

103 Basic Coding, Ron Purnell, MBA, COE, OCS

Following this session, attendees will have an understanding of CPT basics, Category II and Category III, HCPCS, and ICD-9 selection; modifiers in detail; special testing services, unilateral & bilateral, documentation requirements; guidelines for E & M codes; rules and regulations to make sure claims are paid on time, correctly, the first time.

104 Management of a Blind Painful Eye, Cari Lyle, M.D.

Following this session, attendees will understand the treatment options for the blind, painful eye and how to manage patient concerns and expectations following eye removal

105 An outcome assessment of HITECH (Health Information Technology Economic & Clinical Health) implementation, Joan Keil, PhD, CHPS

Following this session, attendees will be able to discuss how HITECH is being operationalized in individual practices, be able to assess how much money practices spent to implement HITECH and assess the time frames necessary in the implementation

9:10 AM

106 Abbreviated COT review, Jane Shuman, COT, COE, OCS

Following this session, attendees will have learned the knowledge areas that comprise a COT exam, test taking strategies and to identify study areas based upon the weight of each knowledge area.

107 Basic Coding, Ron Purnell, MBA, COE, OCS

Following this session, attendees will have an understanding of CPT basics, Category II and Category III, HCPCS, and ICD-9 selection; modifiers in detail; special testing services, unilateral & bilateral, documentation requirements; guidelines for E & M codes; rules and regulations to make sure claims are paid on time, correctly, the first time.

108 Ocular Prosthetic, Walter Tillman, BCO

Following this session, attendees will be able to provide an overview of artificial eyes and discuss the history, fabrication techniques and care of prosthetics, being made aware of the state of the art.

109 Medical Emergencies in the waiting room, R. John Brewer, NREMT-P

Following this session, attendees will have a better understanding what must be done in the case of a medical emergency in the office. Understand the reason for and list the necessary equipment; how to handle potential heart attack, stroke, syncope, seizure, diabetic emergency and allergic reactions.

10:35 AM

110 Successful Communication and Professionalism for Physician Office Staff, Paula G. Snyder, RN, CPHRM

Following this session, attendees will understand the meaning of vicarious liability and the importance of managing communications to decrease potential malpractice risks as well as risk management strategies designed to improve communications between physician office staff and patients.

111 Intermediate to Advanced Ophthalmic Coding for technicians and ancillary staff, Ron Purnell, MBA, COE, OCS

Following this session, attendees will understand proper coding and documentation in order to appropriately maximize reimbursement and reduce audit exposure. Special attention will be given to common documentation errors. A base knowledge of coding is required so that the newest rules and regulations for documentation will be well understood. Included in the program will be E & M exams, modifiers, special testing, major and minor surgical procedures for the intermediate to advanced level. This is a 4 hour session

112 Pupillary Function workshop, Jane Shuman, COT, COE, OCS

Following this session, attendees will be able to identify consensual and direct pupillary reactions, explain the physiology behind an Afferent Pupillary Defect and be able to describe the lighting setting necessary to check pupillary function.

113 How to recruit, interview and hire the right people, Ida Dalessandro-Felix

Following this session, attendees will be able to develop innovative way to attract the best candidates, develop the knowledge and skills to reduce staff turnover and make solid hiring decisions

114 Slit Lamp & Applanation, Eiyass Albeiruti, MD & Regis Rumpf, MD

Following this session, attendees will have learned the principles of applanation tonometry, those factors which influence intra-ocular pressure and tonometric measurements. During the hands-on practical session attendees will receive pointers on obtaining accurate measurements and will be able to utilize the instructions on performing applanation tonometry

115 Intermediate to Advanced Ophthalmic Coding for technicians and ancillary staff, Ron Purnell, MBA, COE, OCS

Following this session, attendees will understand proper coding and documentation in order to appropriately maximize reimbursement and reduce audit exposure. Special attention will be given to common documentation errors. A base knowledge of coding is required so that the newest rules and regulations for documentation will be well understood. Included in the program will be E & M exams, modifiers, special testing, major and minor surgical procedures for the intermediate to advanced level. Part 2 of a 4 hour session

116 CPR, BLS Health Care Provider Course I, R. John Brewer, NREMT-T (Credit Group B for entire three hours)

Following this session the attendee will have been trained in Adult, Child and Infant CPR, which will include airway obstruction procedures, barrier devices and automatic external defibrillators. Receive a 2-year AHA card following completion of skills and written exam. Total of three (3) classes, Course 116, 120, and 124 are required. **Additional \$25 fee**

1:00 PM

117 Positive Thinking and Peak Performance, Ida Dalessandro-Felix

Following this session attendees will have learned how to change behavior patterns and put aside discomfort to receive the results that you seek, generating the power and intensity within yourself to turn your intentions into reality and make the changes you want in your life

2:05 PM

118 A Scans, Jane Schuman, COT, COE, OCS

Following this session, attendees will have learned to identify the anatomic structures on an immersion A-Scan; explain corneal compression and three ways to avoid it; also how to define reflectivity and the angle of incidence

119 Intermediate to Advanced Ophthalmic Coding for technicians and ancillary staff, Ron Purnell, MBA, COE, OCS

Following this session, attendees will understand proper coding and documentation in order to appropriately maximize reimbursement and reduce audit exposure. Special attention will be given to common documentation errors. A base knowledge of coding is required so that the newest rules and regulations for documentation will be well understood. Included in the program will be E & M exams, modifiers, special testing, major and minor surgical procedures for the intermediate to advanced level. Part 3 of a 4 hour session

120 CPR, BLS Health Care Provider Course I, R. John Brewer, NREMT-T (Credit Group B for entire three hours)

Following this session the attendee will have been trained in Adult, Child and Infant CPR, which will include airway obstruction procedures, barrier devices and automatic external defibrillators. Receive a 2-year AHA card following completion of skills and written exam. Total of three (3) classes, Course 116, 120, and 124 are required. **Additional \$25 fee**

121 Managing emotions under pressure, Ida Dalessandro-Felix
Following this session the attendee will learn to change behavior patterns; putting aside discomfort to receive the results you are seeking; generate the power and intensity within to turn intentions into reality and make life changes wanted.

3:35 PM

122 A-scans Hands-on workshop, Jane Shuman, COT, COE, OCS & Accutome

Following this session, the attendees will learn to identify the anatomic structures on an Immersion A-Scan, corneal compression and 3 ways to avoid it; how to identify the angle of incidence in reflectivity.

123 Intermediate to Advanced Ophthalmic Coding for technicians and ancillary staff, Ron Purnell, MBA, COE, OCS

Following this session, attendees will understand proper coding and documentation in order to appropriately maximize reimbursement and reduce audit exposure. Special attention will be given to common documentation errors. A base knowledge of coding is required so that the newest rules and regulations for documentation will be well understood. Included in the program will be E & M exams, modifiers, special testing, major and minor surgical procedures for the intermediate to advanced level. Part 4 of a 4 hour session

124 CPR, BLS Health Care Provider Course I, R. John Brewer, NREMT-T (Credit Group B for entire three hours)

Following this session the attendee will have been trained in Adult, Child and Infant CPR, which will include airway obstruction procedures, barrier devices and automatic external defibrillators. Receive a 2-year AHA card following completion of skills and written exam. Total of three (3) classes, Course 116, 120, and 124 are required. **Additional \$25 fee**

125 Applications for Botox Treatment, Daniel Buerger, MD and David Buerger, MD

Following this session, attendees will know the derivation of Botox plus the applications for it's use, whether functional or cosmetic, within the scope of an ophthalmology practice

**To Make Hotel Reservations,
Contact the Hotel Directly**

**Omni William Penn Hotel
530 William Penn Place
Pittsburgh, PA 15219**

Phone: 412/281-7100 Fax: 412/553-5252
www.omnihotels.com

**Room Rate of \$155.00 (single/double)
through February 19, 2010**

PARKING INFORMATION

Visit

<http://www.downtownpittsburgh.com/parking/all>

**for a listing of downtown Pittsburgh
parking garages and fees.**

**(Fees range from \$14.00 upwards for the day,
depending on where you park)**

**The closest parking garage is the
Mellon Garage
(located across the street from the hotel).**

PITTSBURGH OPHTHALMOLOGY SOCIETY

31st ANNUAL MEETING for OPHTHALMIC PERSONNEL

REGISTER NOW!



Dianne Meister, RN, Executive Director
Pittsburgh Ophthalmology Society
713 Ridge Ave
Pittsburgh, PA 15212
412-321-5030

REGISTRATION

Pittsburgh Ophthalmology Society
31st Annual Meeting for Ophthalmic Personnel

REGISTRATION FEE of \$150.00 must accompany registration.
Includes continental breakfast, breaks, lunch and CEUs

Cancellations received by March 5th will be refunded, minus a 20% administrative fee.
No refunds after that date.

Please complete (print/type) the following: Mr. Mrs. Ms.

First	MI	Last	Credentials
Place of Employment			Title
Mailing Address			Phone
City	St	Zip	Fax

E-mail (required for confirmation notification)

Session Selection: Select sessions to assist in room planning. Select only ONE session per time slot

7:30 AM	<input type="checkbox"/> 101			
8:05 AM	<input type="checkbox"/> 102	<input type="checkbox"/> 103	<input type="checkbox"/> 104	<input type="checkbox"/> 105
9:10 AM	<input type="checkbox"/> 106	<input type="checkbox"/> 107	<input type="checkbox"/> 108	<input type="checkbox"/> 109
10:35 AM	<input type="checkbox"/> 110	<input type="checkbox"/> 111	<input type="checkbox"/> 112	<input type="checkbox"/> 113
1:00 PM	<input type="checkbox"/> 114	<input type="checkbox"/> 115	<input type="checkbox"/> 116*	<input type="checkbox"/> 117
2:05 PM	<input type="checkbox"/> 118	<input type="checkbox"/> 119	<input type="checkbox"/> 120*	<input type="checkbox"/> 121
3:35 PM	<input type="checkbox"/> 122	<input type="checkbox"/> 123	<input type="checkbox"/> 124*	<input type="checkbox"/> 125

*Sessions 116, 120, & 124 require an additional \$25 fee for the 3 part course resulting in a 2-year AHA card

Payment: Check Enclosed (Payable to 'Pittsburgh Ophthalmology Society')
 Visa MasterCard

Account Number Expiration Date Security # (last 3 digits on back of card)

Cardholder's name Card Billing address

Mail registration with payment to: Pittsburgh Ophthalmology Society
713 Ridge Ave., Pittsburgh, PA 15212

Online, visit www.acms.org/specsoc/pos Fax 412/321-5323 Questions?? Call 412/321-5030