



February 9, 2010

Dear Pittsburgh Pediatric Society Member,

As you may know, attendance at Pediatric Society meetings has dropped off and membership has not grown to support the organization per the current by-laws and mission. In an attempt to make the organization more relevant to members and the community, several society members met with Mr. Matt Dooley, a consulting and project management expert, who led the group in a strategic planning session.

The strategic planning meeting concluded that there was a need for the society to direct its support toward advocacy of children and children's doctors. New by-laws and a mission statement will be developed to support the new goals. The topics selected for support of the 'new' organization would be determined by members and forwarded to the Pennsylvania Chapter of the American Academy of Pediatrics.

Two meetings would be planned per year. The first meeting would have the primary purpose of developing an "advocacy agenda for kids" with specific actions to be taken in collaboration with the PA Chapter, AAP. The second meeting would organize a broad group of interested parties to participate in a policy debate on a particular issue that is topical and germane to pediatrics.

The society is in need of your support in this endeavor. Your active participation and communication during the development of the 'new' organization is essential to provide the necessary advocacy for children under your care.

Your comments as well as your dues payment would be greatly appreciated. If you have any questions, do not hesitate to contact me at Coppulaw@pediatricalliance.com, office 412/366-7337 or Dianne Meister at dmeister@acms.org or office 412/321-5030.

Sincerely,

Bill Coppula

William Coppula, M.D.
Immediate Past President