

FocusMD

dba Main Street Medical
Users Conference
September 20, 2018

Doubletree by Hilton Pittsburgh - Greentree

500 Mansfield Avenue

Pittsburgh PA 15205

412-922-8400



Registration

- ▶ Early Bird Registration Fee \$45 per person - due by August 31, 2018
 - ▶ After August 31, 2018 \$50.00 per person
 - ▶ Breakfast
 - ▶ Lunch
 - ▶ Afternoon Snack
- ▶ 8:00 AM Registration
 - ▶ 8:30 AM - 12:30 PM - Morning Conference
 - ▶ 12:30 - 1:30 PM - Lunch - Visit the Vendors!
 - ▶ 1:30 PM - 5:00 PM - Afternoon Conference

Agenda at a glance

- ▶ **MicroMD PM and EMR Version 14**
- ▶ **Report Queues**
- ▶ **MIPS 2018**
- ▶ **Key Performance Indicators**
- ▶ **Keynote Speaker - Dave Jakielo**
- ▶ **Code Optimization**
- ▶ **Tools for Increased Revenue**
- ▶ **VENDORS**
 - ▶ **Practice Insight**
 - ▶ **Dashboard MD**
 - ▶ **AutoRemind**
- ▶ **VISIT THE VENDORS DURING LUNCH**
- ▶ **LOOK INTO NEW SERVICES FOR YOUR PRACTICE!!**

REGISTRATION CONFIRMATION

▶ Practice Name

▶ _____

▶ Practice Address

▶ _____

▶ _____

▶ Practice Phone _____

▶ Attendees

▶ 1 _____

▶ 2 _____

▶ 3 _____

▶ 4 _____

Total # Attendees _____

X \$45.00 Early Bird (before Aug 31)

Or X50.00 After August 31

Total \$ _____

Method of payment:

___ Check # _____

___ Credit Card (see attached authorization)

___ ACH (see attached authorization)



Make checks payable to: FocusMD Holdings LLC

Send registration form and payment to:

Pam Lawlor and Eileen Treasic

Main Street Medical

441 Jane Street

Carnegie PA 15106

Or

Email: plawlor@msmedcon.com and etreasic@msmedcon.com

Questions: 412-428-7700 x122 or x127



Is Your Practice Healthy?

FocusMD / Main Street Medical User Meeting 2018

Session Descriptions

We know that it is sometimes difficult to keep your finger on the pulse of your practice and provide quality patient care at the same time. This year's conference has been structured to provide information, tools and suggestions to ensure your practice is healthy. You have questions, we have answers! Join us!

830 AM - General

Opening Session

Jayson Hobbs, Mike Phillips

Company Ownership – Introduction to FocusMD

Fishbowl – Submit your questions to be answered at the end of the conference

900 AM - General

Bending the Healthcare Cost Curve: Big and Small

Jeremy Bonfini, Allegheny County Medical Society

Jeremy Bonfini is the new Chief Executive Officer of the Allegheny County Medical Society. Leadership and Advocacy for Patients and Physicians

Heidi Lynn, PNC HealthCare

Interactive Session

1000 AM - Break Out

MIPS 2018

Meg Catanzarite

A look back at 2017, what you need to know for 2018 and what to look forward to in 2019

1000 AM – Break Out

Key Performance Indicators

What data should you be tracking to ensure your revenues are maximized and your practice is growing

Dashboard MD

**Jacqueline Meriweather,
Jose Valero**

An analytics software tool that will integrate with MicroMD PM to extract data. You can build your own reports, used canned reports, copy reports and add parameters and so much more. Learn how you can add this software to your practice's repertoire.

1100 AM – Break Out

The Things You Never Knew

V14 PMR Update –
Presentation of the MicroMD PM and EMR Updates
Version 14: What is new? What has changed? What
has been fixed?

**Eileen Treasic, Tony Dipiero,
Pam Lawlor**

How to Build Report Queues –
Are you tired of remembering what parameters you
used for what report? Do you want the easiest way to
produce month end reports with consistent data for
prior period comparison? Come learn how to create
report queues in MicroMD PM. Step by Step
instruction

1100 AM – Break Out

Auto Remind

Brian Tran, Bo Neilsen

MicroMD integrated software to automate appointment reminders

1130 AM – General

How to Build, Motivate and Reward a Winning Team

Dave Jakielo

Dave Jakielo, CHBME, is an international speaker, consultant,
executive coach, author, and is president of Seminars &
Consulting

1230 PM – General

Lunch

130 PM – General

Is Your Data Secure?

Dean Hiner, Involta

Of the 477 reported healthcare data breaches in 2017, 178 of
those came from hacking incidents, including ransomware and
malware. Are you protected? Find out from our partner.

200 PM – Break Out

How Healthy is Your Practice?

Pam Lawlor

Revenue Cycle Management – front to back. What you should
know, when you should know it

200 PM – Break Out

Code Optimization

How to decrease denials and get paid faster! Insurance guidelines, LCD and NCD policies, frequency of procedures, overuse of E&M codes

Lorrie Millard

ICD 11

9 new chapters in 2022 !!

300 PM – General

Practice Insight Tools

Many of our practices perform their own billing and similarly many of our practices utilize our in-house billing service. Regardless, each of these practices has access to Practice Insight and their Revenue Cycle Management modules and tools to qualify for MIPS 2018, all right within Practice Insight.

**Dave Henshaw,
Jessica Malone**

PI Eligibility Discovery Module

PI Patient Cost Estimator

MIPS via PI

400 PM – Break Out

Population Health Management

Chronic Care Management

430 PM – General

Closing Session

Fishbowl

**Eileen Treasic, Pam Lawlor,
Jayson Hobbs**

Answers to your questions

Thank you, Raffle or Prizes

