



MPHC 2019

Enhance your practice

Event Sponsorship Prospectus
Friday, September 27, 2019
Rivers Casino Pittsburgh, Pennsylvania

What is MPHC 2019?

MPHC 2019 is the premier educational event for medical practice administrator and their office personnel. The gathering provides the opportunity to discuss the challenges facing medicine and to leave with innovative strategies to improve practices.

MPHC 2019 will draw attendees from southwestern Pennsylvania, Eastern Ohio, and West Virginia. The agenda includes a legislative and regulatory update from the Pennsylvania Medical Society and educational tracks for practice executives and office personnel.

Supporting MPHC 2019 will provide a unique opportunity to interact with high level practice executives, office managers and key decision makers within the practice.

Event at a Glance

Friday, September 27, 2019
Ballroom of the Rivers Casino
777 Casino Dr Pittsburgh, PA 15212

Agenda

	Admin Staff	Office Staff
8:30 AM	Breakfast and Networking	
9:00 – 9:45	Data Discussion John Dick CivicScience	
9:45 – 10:00	Break Vendor Time	
10:00 – 11:00	Cyber Security Justin Krentz Marc Silverman Vertical Solutions	Coding & Billing Amy Waller Privia Health
11:00 – 11:15	Break Vendor Time	
11:15 – 12:15	Fraud Roundtable Thomas Hughes Key Bank	HIPAA Survival Guide: Everything you wish you knew Bobby Seegmiller HIPAA One Inc.
12:15 – 1:00	Lunch	
1:00 – 2:30	Legislative Update Tara Gensemer Pennsylvania Medical Society	
2:30 – 3:30	5 Steps to Work Life Balance Dr. Leslie Pasco	
3:30 – 4:30	Value Based Reimbursement Panel Moderator - Mark Kissinger, Genesis Medical Aetna (invited) Highmark (invited) United Health Care (invited) UPMC (invited)	

By the numbers

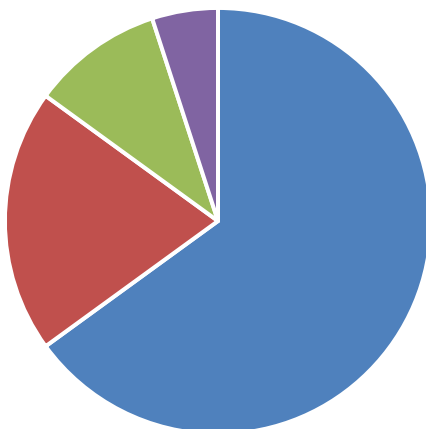
Medical Practices

864

Representing Physicians

8,217+

Roles



■ Practice Manager ■ Staff ■ Clinical ■ Other

Sponsorship Opportunities

	Gold	Silver
Logo on Promotional Materials	✓	✓
Exhibit Space 6' table	✓	✓
Attendee Information	✓	
Recognition during program	✓	
Attendee Passes	4	2
Follow-up Outreach to Attendees	✓	
Digital Media Recognition	✓	✓
	\$2,000	\$1,500

Custom Sponsorships

Let's work together to unlock a unique opportunity for your brand! Contact us today at sponsorships@acms.org to discuss your business objectives and we'll build a sponsorship package that will help you achieve your goals.

Special Sponsorship Opportunities

Breakfast Sponsor	\$2,800	Sponsored
Lunch Sponsor	\$3,500	Sponsored
Break Sponsor	\$2,500	Sponsored

Special Sponsorships include:






- Recognition in handout and poster(s),
- 3 Min Plenary session remarks
- “Thank You” on meeting room slide during presentation
- High priority exhibitor table
- List of conference attendees
- Digital Media Recognition

Sponsorship Agreement

Organization*: _____

*Please indicate the name of your organization as you would like it to appear in the recognition materials.

Contact Name:			
Mailing Address:			
Telephone:		E-mail Address:	

Sponsorship Level		Gold	Silver
	Gold - \$2,000	Logo on Promotional Materials ✓	✓
	Silver - \$1,500	Exhibit Space 6' table ✓	✓
	Breakfast Sponsor	Attendee Information ✓	
	Lunch Sponsor	Recognition during program ✓	
	Break Sponsor	Attendee Passes 4	2
		Follow-up Outreach to Attendees ✓	
		Digital Media Recognition ✓	✓
		\$2,000	\$1,500

Sponsorship Agreement must be returned by email, fax or mail no later than **August 15, 2019**

Payment must be received by **September 1st, 2019** by check made payable to "Allegheny County Medical Society" or complete credit card information below.

Payment amount \$ _____

Credit Card Info:

Please charge to Visa MC AmEx Disc

Card Number _____

Name as it appears on card (please print) _____

_____/_____/____ Exp. Date _____ CV#

Billing Address: _____

Authorized Signature _____

Date _____

Mailing Address:

Allegheny County Medical Society
Attn: Jim Ireland
713 Ridge Ave
Pittsburgh PA 15212

Email: jireland@acms.org

Fax: (412) 321-5323

Phone: (412) 321-5030

- Exhibitors may provide informational materials to conference attendees at the educational event.
- Exhibitors must set-up and tear-down their displays during the approved dates and times and following the directions set by the conference staff and the venue management.
- Exhibitors must check-in with the conference staff at the activity registration table.

Company Representative Signature Date

FOCUSMD

MGMA
PENNSYLVANIA



ALLEGHENY COUNTY MEDICAL SOCIETY

713 Ridge Avenue
Pittsburgh, Pennsylvania 15212
412-321-5030 FAX 412-321-5323

www.acms.org