



ALLEGHENY COUNTY  
MEDICAL SOCIETY

# Professional Announcement Service

## **Includes:**

### Mailing to Membership

- Design, Printing, and Mailing Announcement to Active Membership
- Two-Sided Card in Envelope
- Black and White or Full Color Printing

### Bulletin Advertising

- Quarter-Page Ad in Bulletin with Member Discount
- Free Ad Design

### Digital Announcement

- Email Blast to Membership (\$300 Value)

## **Costs:**

### Mailing

\*1,200 Black and White - \$1,300

\*1,200 Full Color - \$1,500

\*Number and pricing will fluctuate according to active membership count; postage; printing costs.

### Bulletin Advertising

\*Discounted Quarter-Page Ad - \$500 (Value \$1050)

\*Upgrades available for larger ad sizes and specific ad placement.

## **Total Cost:**

Black & White Mailing/Bulletin Ad: \$1,800

Color Mailing/Bulletin Ad: \$2,000

*For more information, contact Meagan K. Sable at [msable@acms.org](mailto:msable@acms.org) or (412) 321-5030.*