

APRIL 18 6:00-9:00PM



SPONSOR THE

# ACMSHonors 2024

April 18 | Heinz History Center

PROCEEDS BENEFIT THE ACMS FOUNDATION.

CALL 412-321-5030 X105 OR EMAIL ETAYLOR@ACMS.ORG.





The Allegheny County Medical Society (ACMS) and the ACMS Foundation are excited to announce the upcoming 2nd annual ACMS Honors event. Serving as both a fundraising initiative for the ACMS Foundation and a premier networking affair, ACMS Honors brings together physician members of the Allegheny County Medical Society and key partners within the healthcare community.

This distinguished event shines a spotlight on the future of medicine by recognizing the outstanding achievements of the 2024 PAMED Top Physicians Under 40 from Allegheny County. Furthermore, it provides a platform for attendees to engage with inspiring stories from recipients of the 2024 ACMS Foundation Grants. These grant recipients will share firsthand how the support from the ACMS Foundation has propelled their organizations towards their missions.

The success of this event hinges on the generosity of sponsors like your company or organization. By supporting ACMS Honors, you not only contribute to the ACMS Foundation's vital work but also join us in our shared mission of advancing wellness and addressing social determinants and health disparities. We invite you to partner with us in making a meaningful impact on the healthcare landscape.

#### **Additional Information:**

- Each sponsorship level is for single entities only. No split sponsorships, please. Sponsorship must be confirmed, and logos submitted by March 21, 2024, for inclusion in print signage. All sponsors will receive recognition in ACMS Monthly Print Bulletin.
- Tickets: Each sponshorship level includes a set number of complimentary registrations. Once your sponsorship is confirmed, you will receive a promo code that you can issue to those who will attend the event. You are responsible for issuing your complimentary tickets.
- Food and beverages will be station-based, we are not offering assigned seating or assigned tables (except for the Presenting and Platinum sponsorship levels). Please contact Eileen Taylor at etaylor@acms.org if you have a special dietary request.
- The evening includes: dinner stations, open bar, valet parking, and access to the Heinz History Center Sports Exhibit.

## **Benefits by Sponsor Level**

## ACMS Honors - April 18, 2024





Sponsorship Opportunities	Presenting \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$3,000	Bronze \$2,500	Circle of Friends \$500
DIGITAL PROMOTION RECOGNITION						
listed on www.acms.org website	Logo	Logo	Logo	Logo	Name	Name
listed on all email promotion	Logo	Logo	Logo	Logo	Name	
listed on registration site and confirmation to guests	Logo	Logo	Logo	Logo	Name	
# of dedicated social media posts	2	1	1			
PR/MEDIA RECOGNITION						
recognition in ACMS Monthly Print Bulletin (post event)	Logo	Logo	Logo	Logo	Name	Name
recognition in press releases	Quote + Logo	Logo	Logo			
acknowledgement in ACMS Foundation Annual Report	Logo	Logo	Logo	Logo	Name	Name
EVENT RECOGNITION						
listed in event program	Logo	Logo	Logo	Logo	Logo	Name
listed on event signage	Logo	Logo	Logo	Logo	Logo	Name
listed on event welcome slideshow	Logo	Logo	Name	Name	Name	
acknowledgment during award ceremony	✓	✓				
Opportunity to give promotional gift to attendees	✓	✓				
EVENT RECOGNITION						
complimentary tickets	10	8	6	4	4	2
reserved table	✓	✓	✓			
Complimentary Bottle of Champagne	✓	✓				
CONTRIBUTION AMOUNT	\$10,000	\$7,500	\$5,000	\$3,000	\$2,500	\$500

# **Sponsor Agreement**





	Yes, we	want to sponso	r the 2024 ACMS I	lonors Event.			
Contact Name: Title:							
Name of Sponsor (as it sl	nould appear in print and	l for announcement	purposes):				
Address:							
Phone:		Email:					
Sponsorship Level (PLE	ASE CHECK):						
☐ Presenting (\$10,000)	☐ Platinum (\$7,500)	□ Gold (\$5,000)	☐ Silver(\$3,000)	☐ Bronze (\$2,500)	☐ Circle of Friends (\$500)		
• Submit full payment by	o: ntract and logo for print/ y April 5, 2024 - please co y registrations are submi	ontact Elizabeth Yu	rkovich at eyurkovich		s your credit card.		
Signature:				Date:			

Please submit agreement and questions to Eileen Taylor at etaylor@acms.org or 412-321-5030 x105.

**Or mail to:** ACMS Foundation, Attention Elizabeth Yurkovich, 850 Ridge Avenue, Pittsburgh, PA 15212.

## **Program Advertising**





## Honor and congratulate an ACMS Honor Awardee and promote your company to an influential audience.

#### Reserve space in the program! Space is limited!

#### Ad Size/Cost:

Inside Front Cover - \$600 Inside Back Cover - \$600

Back Cover - \$600

Full Page - \$500

Half Page - \$300

Quarter Page - \$175

#### **Artwork Specifications:**

Quarter Page - 2.5" wide x 4" high Half Page - 5" wide x 4" high

Full Page - 5" wide by 8" high

#### Deadlines:

Space reservation by March 21, 2024\* Artwork accepted until March 29, 2024

\*Ad locations will be established by the ACMS staff. Preference will be given to earlier reservation/payment.

#### Covers:

Reserved on a first-come basis. Bleed is available for cover positions; be sure artwork is 5.625" wide x 8.625" high. Final trim size is 5.5" wide x 8.5" high. All files need to be either Grayscale or Black and White ONLY.

#### Acceptable format is:

High resolution (300 dpi/150 dpi) PDF or JPEG (broken out into black or screens of black, NO RGB, CMYK, or PMS colors, no crop marks). No bleeds; files to exact size. Outlined/rasterized fonts. All graphics embedded. Please provide all contact info in case of problems with file(s).

#### Unacceptable formats are:

Tiff, EPS, PSD, GIF, or MS Word files

#### Questions regarding:

General Ad Questions and Submission: Email Eileen Taylor at etaylor@acms.org.

Payments: Email Elizabeth Yurkovich at eyurkovich@acms.org.

# **Program Advertising**

### **ACMS Honors Bulletin**



Advertiser:				
Contact Name:				
Address:				
Email:				
Ad Size:				
Ad Position (circle one): Inside	e back cover (full size)	Back cover (full size)	Regular program ad	
Signature:			Date:	
□ Mastercard □ Visa [	□ Payment enclosed (Ma	ke checks payable to th	e Allegheny County Medic	al Society Foundation.)
Card #:		Exp. Dat	e:	_ Security Code:

Please complete this form and email it to Eileen Taylor etaylor@acms.org.

Please contact Elizabeth Yurkovich at eyurkovich@acms.org or call 412-321-5030 to process your credit card.